



ANNUAL REPORT 20 OF GIVING 17



www.GVCOCampaign.org

2017 TIMELINE Campaign Milestones

JAN.

On the heels of a successful fourth quarter in 2016, we entered 2017 full-steam ahead.

MAR.

The Founders Phase of the campaign ended with \$1.5+ raised in pledges and private donations.

JUN.

GVCO selected Malvern based Arcus Design Group as architectural partner.

AUG.

A press release was picked up by several local news agencies. Social media followers topped 2000.

OCT.

Arcus Design completed schematic design work. IMC Construction put plans out for bid.

DEC.

East Whiteland Township granted preliminary final approval to the project.

2018

A community campaign will be implemented to educate segments of GV residents outside of GVCO. Land purchase scheduled to be completed in 2018

Dear GVCO Supporters,

With each day that passes, we are one step closer to our new GVCO Community Center becoming a reality! When we finally embarked on this endeavor to bring a community center to Great Valley back in late 2013, I underestimated how much time and effort would be put into the project. We are lucky to have an extraordinary group of community volunteers and community-minded area businesses and corporations plus the approval of the school district to assist us in delivering the project. Despite the astonishing amount of work, it has been incredibly rewarding to watch the community collaborate and cooperate to bring this much needed asset to the Great Valley area.

Following the feasibility study that we commissioned in 2014, the first thing we tackled was to develop a solid business plan. This detailed plan shows that if we build it, they will come... and they will stay. The new center will be sustainable for decades to come. It will be a multigenerational facility that families can grow up in: enjoy sports and music and art as kids, come together with friends as teens and young adults, and bring their own kids and grandkids back decades in the future.

We are so excited – when we get 40,000 square feet of space! – to offer all sorts of new programming. And over the past two years, we have built and maintained the administrative infrastructure necessary to add and support this programming. We're continuing to explore strategic "partnerships" with local organizations (both non-profit and business) who share our goals: to provide unique programming not currently available in the district, and to make the lives of us Great Valley-ites even better!

It's been a long road to get here, but the hard work, dedication and unbelievable community support continues to pay off. As we move forward in 2018, to secure the necessary funding to begin construction on the new facility, we ask you, our dedicated and faithful supporters: tell your friends, share our exciting news, and help us get more names on our donor wall! We know who GVCO is and what we are trying to accomplish – now let's spread the word.

Thanks to all of your generosity, 2018 is poised to be a phenomenal year for the community!

Keith Walsh
GVCO Executive Director

Dear GVCO Friends,

2017 has been quite a year! From hurricanes to forest fires, Harvey Weinstein to #MeToo, and tragedies that revealed everyday heroes, I have come to see the genuine results that occur when people band together for a common good. The Great Valley Community Center is exactly that: people doing good for the greater good, and our expanding programming and partnerships will strengthen this philosophy. Our goal is to offer inclusivity for all and create an environment where you get to know your neighbors and develop friendships.

GVCO is so fortunate to have wonderfully dedicated volunteers and supporters, and I want to personally thank you for all that you do. You are true community assets that understand the benefits of GVCO. Because of our volunteers' hard work and your generous donations this year, we have made great strides in our development plans for the new center.

As we enter into 2018 I ask that you offer continued support and spread the word about GVCO's future.

We simply can't do it without you.

Warmest regards,

Cindy Thompson
GVCO Campaign Chair

Our Future starts **NOW...** let's build it **together**

- STAY INFORMED
- START THE CONVERSATION
- COMMUNICATE OUR PROGRESS

GVCO LEADERSHIP

Executive Director
Keith Walsh

Director of Funding
Joan Giombetti

BOARD OF DIRECTORS

Drew Alleva
Rob Cottone
Tom Curran
Harry DiDonato
Bud Haly
Dennis Zatlin

CAPITAL CAMPAIGN COMMITTEE

Cindy Thompson
Molly Fuhr
Kelly Prevost
Keith Walsh

FACILITIES COMMITTEE

Dave Hopkins
Jim Renehan
Kyle Litzke

UPDATED RENDERINGS



WHAT ELSE?

We are all familiar with the youth sports programming offered by GVC0,

BUT DID YOU KNOW...

1



We offer a Challenger Gym program at GVBL for local kids with special needs. A great opportunity for kids and families to connect.

2



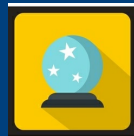
We provide volunteer opportunities and internships for Great Valley High School students. A valuable learning experience and a fantastic addition to a college resume!

3



We support local families in need. Recently, our student-run Caring Hands Foundation raised \$3,000 for a Malvern family who lost their home in a fire.

5



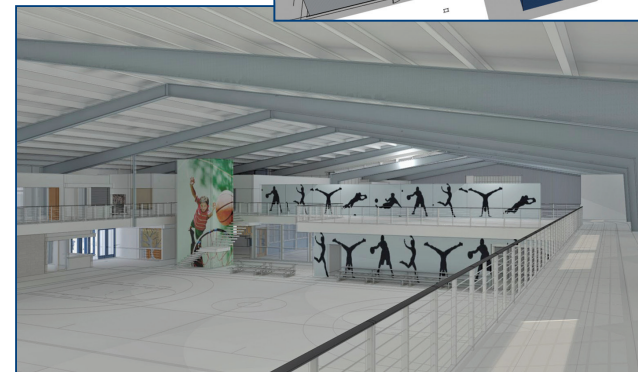
What lies ahead?

The possibilities are endless! We will expand to offer activities for seniors, education and awareness programming, fitness, tutoring, performing arts and much more!

4



We support other local non-profits, PTOs and small businesses. From providing space for fundraising events to sharing information on social media, GVC0 happily lends a helping hand.



4th QUARTER REPORT

October-December 2017



FUNDING



Inching closer to the \$2 million mark



We continued to make progress towards our goal of \$2.6 million, to begin construction financing. Our pledge total, as of December 31, 2017, is \$1.87 million.

In the fourth quarter, we raised \$79,663 and added sixty-two new donors.



BUILDING



Continuing to move forward with site plans



Geotechnical soils investigation was completed. Arcus Design Group completed schematic design work. IMC Construction issued first draft of schematic design budget.

NPDES resolved final comments on land development plan from JMR Engineering. East Whiteland Township granted preliminary final approval to the project.



NEWS



Spreading the word through community affairs and social media



On Giving Tuesday, we kicked off our 30 Day Challenge marketing campaign. Through a series of targeted emails, we engaged current and past program participants.

We presented a project update to the GVSD School Board. Campaign Committee members had an informational table at The Desmond Event for Older Adults in our community.

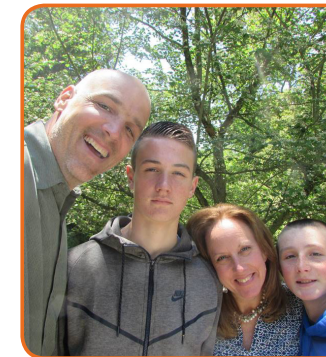


gvcocampaign.org



Beth Fuhr

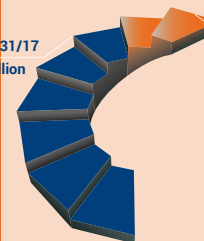
Having lived in Paoli for almost 50 years, Beth has a unique perspective. What she loves about Great Valley is the community and that's what has her so excited about the new GVCO center. Beth immediately felt the strong sense of community when she walked in the doors of GVBL to watch her grandson play. She loves the "energy" of GVBL and seeing all the kids on the sidelines dribbling balls and watching and cheering on their friends. Beth has enjoyed meeting other grandparents and parents and seeing the connectedness among the generations. In her opinion GVCO is providing a "village" that is so important for families. When Beth heard about the extensive plans and expanded programming that the new Center will provide, she was excited to donate to the campaign and thrilled to be supporting Great Valley's future generations. This is Beth's home, the friends she has made here have become her family and she is proud to add her name to the list of GVCO supporters. According to Beth, "The new center will bring the Great Valley community together...and I am happy to be a part of that community building energy."



Marty and James McKay

"To be frank," says James McKay, "I was skeptical" about the new center at first. James admits he is cautious and reserved, but those who know him well recognize that this quiet demeanor is due to his thoughtfulness, kindness and generosity. And his wife Marty – if you sit next to her at a basketball or soccer or baseball game – will have you doubled over with laughter. The McKays first became involved with GVCO through winter GVBL, when James coached his two boys, Nathanael and Seth, in the rec program. Marty was always the team mom, called each boy "Honey," and liberally doled out money to the players for the snack bar. What the McKays love about GVBL is what they know will be present at the new center: community. Seeing kids, parents and grandparents coming together and being active together is the vision that they support. Though James was initially skeptical, he is "thrilled I was so very wrong, and we are glad to help make it happen." Marty and James "tip our hats to the visionaries that saw this through."

As of 12/31/17
\$1.87 Million



GOAL
\$2.6 Million

Help us with the next step...
Spread the Word outside the
GVCO community so we can
begin our future!

HELP US
SPREAD THE WORD

DONOR SPOTLIGHTS



Linda and Dennis Zatlin

We're ALL IN," says the Zatlin Family – one of the first and most vocal supporters of the new GVCO center. The new center "screams community...we see grandparents watching their grandkids play, the inclusion of all and the potential for amazing growth. GVCO is a place beyond school that is so unique," and Dennis and Linda Zatlin see the new center as an integral part of Great Valley's future. The Zatlins moved to Malvern in 2007. What they found here and what has kept them here is the Great Valley community. The Zatlins credit GVCO and its amazingly warm and caring families with making Great Valley their permanent home. For Dennis, "It's all about the community...GVCO's volunteers give so much time and effort and they are what makes it work."



Michelle and Jeff Liebsman

Michelle and Jeff moved to Malvern in 1999. They love Malvern and are here to stay and because of that, they feel a personal stake in making sure the place we all call home continues to thrive. Like many, one of their first introductions to GVCO was basketball for their son, Brian. It soon turned into more than that when their kids were attending dances at Bacton Hill and participating in volunteer projects. According to Michelle, beyond the programming was the truly palpable sense of community they felt every time they walked in the doors. They love the fact that GVCO is volunteer-driven and admire the people who not only had the vision but devoted so much time and energy to make it a reality. "GVCO turns neighbors into friends. A community center anchors people. We are an energized, vibrant and growing community. We are looking forward to a new GVCO Community Center. It was easy for us to get behind the project and want our family to be a part of it."



Pam and Dave Moules

Pam and Dave have loved living in Malvern and are strong vocal supporters of our new community center. Their first experience with GVCO was when their youngest son participated in Junior Hoopsters. They immediately were drawn in by the "fun and easy league" that is GVBL. What struck the Moules family as the came to know many of the founders of GVCO was that "[GVCO's founders'] commitment to this community comes from a genuine desire to leave this a better place than they found it." GVCO's commitment to the families in our area rings especially true for Pam and Dave, who tragically lost their son, Jonathan, almost four years ago when he was just 22. When Pam and Dave decided to start a foundation in Jonathan's honor, "GVCO was there to support us." Pam and Dave are looking forward to this continued partnership when GVCO's new center opens. Pam believes the center "will offer our entire community a top-notch place for recreation, arts, educational programming and a variety of wellness resources. I think they have the needs of the community at heart and I am excited about all of it."

FINANCIAL OVERVIEW

Building Connections Campaign expenditures through December 2017

DESIGN & CONSTRUCTION
\$78,256

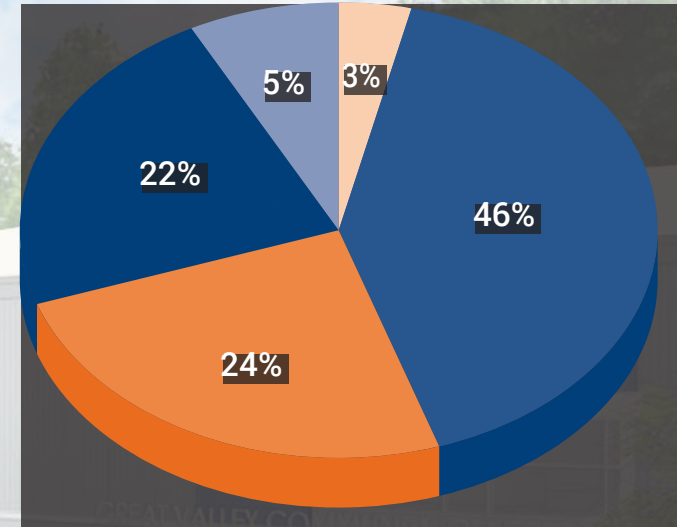
LAND DEVELOPMENT
\$40,527

LAND
\$38,360

ADMINISTRATION
\$7,819

CAMPAIGN
\$5,669

Total **\$170,631**



- DESIGN & CONSTRUCTION
- LAND DEVELOPMENT
- LAND
- ADMINISTRATION
- CAMPAIGN

OUR DONORS

Donors as of 12/31/17.

Community Champion

\$250,000+

The Zatlin Family

Community Mentor

\$100,000 - \$249,999

Trish & Robert Cottone -

IMC Construction

The Dill Family

Heather & Steve Maslowski

Nicole & Derek Nemeth

Emily & Greg Stahl

The Walsh Family

Community Motivator

\$50,000 - \$99,999

The Capitano Family

The Corrigan Family

Ann & Tom Curran

JoAnne & Dave Hopkins

Melissa & Pat Markowski

Gerrie & Jim Schinski

Community Trailblazer

\$25,000 - \$49,999

Anonymous

IT and T BTS

Christine & Calvin Johnson Family

Elisha & Michael Markowski

Kelly & Matt McDaniel

The Otterbein Family

The Parker Family

The Stedman Family

The Thompson - Ilacqua Family

The Utecht Family

Wendy & Tim Wellener

Community Pioneer

\$10,000 - \$24,999

Anonymous

Sandra & Greg Barrow

Madeleine Boyer & Richard Adler

James Bruder

Dee Dee & Doug Cofield

Marjorie & Ed Curran

DP Partners Group

Kellie & Paul Eisenhardt

Beth DeLone Fuhr

The Lackro Family

Michelle & Jeffrey Lieberman

Amy Loftus / Tim Lawler

Mr. & Mrs. William McGarrigle

The James D. McKay Family

Pam & Dave Moules

The Prevost Family

Kirsten & Joe Shaw

Jen & John Stewart

The Stribny Family

The Taiariol Family

Community Leader

\$5,000 - \$9,999

The Banavitch Family

The Banister Family

Nancy & Jon Clearfield

Tara & Alex Coates

John C. Fuhr & Joanne Hill

Lauralyn & Matthew Gibson

Joan & Pete Giombetti

Leah & Brandon Graeff

Lisa & Paul Harper

Traci & John Mansfield

The Jonathan Moules Memorial

Fund / Step 4 Hope Foundation

Traci & John Mansfield

Denise & John Miller

Nichole & Rick Ridall

John Schadl

The Virgilio Family

Community Advocate

\$1,000 - \$4,999

Anonymous

The Biondi Family

Diane Chi & Paul Rosenbaum

Ginger & John Constantine

Heather & Matt Dougherty

The Finan Family

The Frankenheimer Family

The Fuhr/Bassill Family

The Gal Family

Maryann & David Glass

Grandma Martha Ann

John Halladay

Erin & Paul Horvath

Denise & Jim Hubley

Dorothy & Russell Hurst

Toni Ioppolo

Ann Juliano & Matt Borger

Marnie & Dave Kelly

Lisa & JP Kennedy

Denise & Andy Kerns

Samantha & Ryan King

Cathy & Dan Littlefield

The McAneney Family

Sharon & Anthony McCarly

Angie & Gary McCusker

Jackie & Robert Middleton

Ellen Neri & Jeffrey Ward

NR Pennsylvania Associates LLC

Carolynn & David Parsons

Rebecca & Tim Ricciardi

Jamme & Mike Romanoff

Rose Bigelow 3x3 Tournament

Melissa & Andy Schneider

Lisa & Jerry Snyder

Stream Companies Inc.

Kathy & Mark Teague

The Vaughn Family

The Wolgamott Family

Aline & Michael Woodard

Community Advocate

\$500 - \$999

Jennifer & John Bevilacqua

Lisa & Blaise Coleman

The Fixler Family

Donna & Paul Girone

GVMS NJHS

Diane & Bill Hauser

Deborah & Kevin Kuhn

Gwyn & Alan Lauder

Roula & Paul Matsiras

The Moore Family

Jill & Philip Over

Ashley & Russell Procopio

Sandro Stefanelli

Andy Sterge

Community Friend

\$499 and under

Anonymous (2)

Christine Barrett

Nicole & Bryan Brook

Andrea & Stephen Bruderle

Belinda Brown

Stephanie & Daniel Carr

Amy & Michael Chain

Carolyn Chalmers

Katie & Adam Cole

Bridget & Michael Comiskey

Debbie & Jim Cook

Katherine Warren Davey

Jennifer & Michael DelRossi

Wendy & Andrew Dembrak

Elizabeth DiStefano

Thomas Flynn III

Robert Freeman

Karen & Dan Giandonato

Jonathan Godley

Michele & Jim Hanlon

Kelly & Joseph Hennessy

Stephanie & Eric Jacobsen

Song Jin

Samantha & Francoise Jouin

Jennifer Julian

Douglas Kaune

Natalie & David Kontra

Narayanan Radha Krishnan

Susan Leighton

Amanda & Lewis Levine

The Long Family

Lara Luzi

Jennifer & James Mack

Syed & Arif Mahammed

Victoria & Kim Malloy

Maureen McCormick

Karen & Tom McDonough

Leslie & Jay Miller

Tami & Henry Miller

The Mooney Family

The Muck Family

Rhonda & Jesse Naro

Susan & Bill Noll

Bridget & Shawn Powlick

Ronald Powlick

The Pyc Family

Jan & Carl Sharer

Amit Sharma

Rebecca Shirk & Neal Gliksman

Elizabeth Smedley

Becky Souder

Jennifer Stuck

Susan & Ken Sylvester

Maureen & James Tait

Thomas Neely's Future Antiques

The Tropical Travelers

Kathy & Bob Urban

William Vail

Geraldine & Victor Verano

Gwynne & Brian Walker

Stacey Weikel

Todd White

Mark Yost

Cecilia Youngblood

Yong Zhang

Community Partners

Arcus Design Group

Bill Bennington, LLC

East Whiteland Township

Great Valley School District

IMC Construction

Just in Time! Communications

JMR Engineering

Lynn Cummings Development Corp.

MacElree Harvey

Resolution Accounting

Schultz & Williams Consulting

Visual Technology

Thank
You!